



SEMINAR AT SEA SAILS TO SUCCESS

Voyager of the Seas hosts seminar on board

Dubai. 18th December 2011: Royal Caribbean International invited travel agents from across the Middle East on board *Voyager of the Seas* to provide them with first-hand experience of a cruise holiday. On the luxurious 4-night sailing from Venice to Rome the agents enjoyed all the facilities on board and went on shore excursions at Dubrovnik, Croatia and Naples, Italy. During the day at sea they were given complete training on all three Royal Caribbean Cruises Ltd. global brands as well as educated in sophisticated selling techniques in the spacious conference room of *Voyager of the Seas*.

“The travel trade community is very important to us and the majority of our successful business is sourced through our travel agency partners. Training on board a cruise ship makes a big difference since the agents can experience a cruise first hand and ‘touch the product’ which they then sell to customers,” said Lakshmi Durai, Executive Director Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises Middle East.

Voyager of the Seas introduced many of the iconic features that Royal Caribbean guests still love today such as the rock-climbing wall, basketball court, and ice-skating rink or mini-golf course. The Royal Promenade, with parades, dancing, and duty-free shopping deals as well as the enhanced staterooms, and a spectacular three-story dining room are just a few of the highlights offered on this ship.

Travel agents enjoyed the trip and their cruise experience. Rita Aboufaical, Air France, Beirut, Lebanon said: “This training has helped me experience and understand details, like entertainment, accommodation & amenities onboard. Also, I now know how Royal Caribbean Cruises Ltd. values their guests, with a warm welcome and by pampering them”. And Manuel Bacila, Dnata Travel, Dubai commented that: “The Seminar at Sea has given me confidence to promote cruise vacations; now I know exactly how to sell as per the clients’ requirements, with my own experience and not based on opinions.”

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About Royal Caribbean Cruises Ltd.

Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL) is a global cruise vacation company that operates Royal Caribbean International, Celebrity Cruises, Azamara Club Cruises, Pullmantur, CDF Croisieres de France, as well as TUI Cruises through a 50 percent joint venture with TUI AG. The company owns a combined total of 40 ships and has one under construction and one under agreement. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean-arabia.com, www.celebritycruises.com, www.pullmantur.es, www.azamaraclubcruises.com, www.cdfcroisieresdefrance.com or www.rclinvestor.com or call +9714 3314299.

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