

ROYAL CARIBBEAN INTERNATIONAL WINS THREE AWARDS AT THE WORLD TRAVEL AWARDS



Qatar. 12th January 2012: Royal Caribbean International triumphed at the World Travels Awards, scooping three awards for the ‘World’s Leading Cruise Brand’, ‘World’s Leading Cruise Line’ and the ‘World’s Leading Large Ship Cruise Line’. The awards ceremony was held on Wednesday 11th January 2012 at the Katara Cultural Village, Doha, Qatar.

The highly respected World Travel Awards, recognised as the Oscars of the travel industry, have been running for 18 years and focus on the quality of customer experience. The awards aim to encourage world class service from the travel industry and recognise brands that consistently excel beyond expectation and deliver a superior customer experience.

“Winning not one, but three awards, is truly a testament to Royal Caribbean’s continued dedication to innovation“, said Helen Beck, Regional Director, International Representatives, EMEA, for Royal Caribbean Cruises Ltd. "With a history of creativity and innovation - delivering many at-sea industry firsts, such as ice rinks, rock-climbing walls, zip lines and Broadway shows - we are committed to providing an unforgettable and rejuvenating experience that appeals to vacationers of all ages.”

Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40-year history of giving guests an unrivalled experience - the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service.

Lakshmi Durai, Executive Director Middle East echoed Beck's comments saying: "We are very proud to have received three awards and would like to thank our travel partners from around the region for their continued and valued support over the years in spreading the word about the incredible value and satisfaction that Royal Caribbean International offers."

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About Royal Caribbean International

Royal Caribbean International is a global cruise brand with 22 ships currently in service. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean-arabia.com or call +9714 3314299.